# Optiscan

# A Revolution in Medical Imaging

### **Executive Summary**



Optiscan is a commercial-stage company that has developed a unique, cuttingedge technology that enables sub-cellular live microscopic imaging.

Optiscan is currently focused on driving a step change in cancer diagnostics:

- High global incidence of cancer (over 19 million new cases, and 10 million deaths, each year) poses a huge burden on society.
- Traditional diagnostic methods are inaccurate, slow, and result in poor treatment outcomes with significant healthcare system inefficiencies.

Optiscan's technology enables enhanced decision making and better surgical outcomes.

 Delivered through a diversified product range: InVivage<sup>®</sup> clinical device and ViewnVivo<sup>®</sup> research device.

Optiscan already has product-market fit in large, relevant clinical applications.

Current focus areas include Oral/Head & Neck, Breast, Gastrointestinal – together encompassing nearly 40% of cancer cases and US\$180bn of healthcare spend in the US.

Optiscan's platform technology has broad applications, and over time will expand to include:

- Real-time telepathology and online computer assisted diagnostics
- Laparoscopic and minimally invasive robotic surgery
- Veterinary medicine and precision molecular imaging



### Optiscan: Who We Are

Optiscan is the global leader in real-time non-destructive digital microscopic imaging for medical applications. Optiscan has developed biopsy-free, slide-free, non-invasive, live sub-cellular imaging technology.

### **OUR PURPOSE**

To enable informed decisions for optimised global healthcare

### **OUR VISION**

To be a global leader in digital healthcare solutions





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### **Optiscan Board: Experienced Leadership**



Dr Camile Farah CEO & MD

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- Proven track record in organisational leadership and excellence in the healthcare industry with expertise in building successful businesses
- Dual trained physician and pathologist with strong global market linkages



Robert Cooke Board Chair

- 40-year career in health industry
- Executive leadership roles in healthcare companies in Australia, Asia and UK



Sean Gardiner Non-Executive Director

- Managing Director of Clermont Capital, Singapore
- 20 years' experience in equity research, with senior roles at Morgan Stanley



#### Karen Borg Non-Executive Director

- Medtech leader who has held senior executive roles in private and public sector
- Formerly with Johnson & Johnson USA



#### Ron Song Non-Executive Director

- Track record of developing highly profitable ventures with a network of global contacts
- Formerly managed BMW & Audi dealerships in APAC



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### Improving Cancer Outcomes: A Global Challenge





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## **Optiscan: A Revolution in Medical Imaging**

### Optiscan Has Developed Cutting-Edge Technology...

- Real-time, non-invasive, point-of-care microscopic imaging
- Opportunity to continuously image and monitor disease
- Unlimited sampling across diseased tissue
- Immediate clinical feedback and surgical workflow
- Clinician and pathologist collaboration via digital workflow
- Zero incremental cost per image

#### ... Dramatically Improving Medical Outcomes

- Immediate, informed clinical decisions and collaboration
- Improved patient outcomes with clearly defined, targeted cancer screening and surgical margin assessment
- Near perfect concordance with frozen section biopsy
- Efficiencies within healthcare systems through reduced need for traditional histopathology and surgical revision



Market cap as of October 2022. Revenues for fiscal year 22.



### **Customer Value Proposition**



Patients & Advocates

High resolution, real-time digital microscopic imaging

Enhanced accuracy of decision making and better treatment outcomes



Clinicians & Hospital Executives

Non-invasive diagnostic imaging and better surgical outcomes

Enhanced healthcare efficiencies and better OR utilisation



# Insurers & Healthcare Providers

Established CPT reimbursement codes for immediate GI applications

Cost savings on diagnostic and surgical procedures

Optiscan is setting a new standard of care in digital pathology and precision surgery



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### Optiscan Advantage: The Leader in Digital Microscopic Imaging



#### **Cutting-edge Technology** Unique Miniaturised Confocal Endomicroscope

- Combination of safe low laser power and high sensitivity
- Handheld portable probe system •
- Superior resolution via point scanning optical fibre



#### Practical, Advanced Functionality User Control of All Key Parameters

- Completely adjustable functionality to meet user protocol needs
- Advanced software (Z-Stack, Rollback, Movie, 3D reconstructions)
- Simple and easy to use, with minimal training required

#### **Excellent Image Quality** Superior Resolution and Sensitivity

- Unlimited image acquisition capability
- Optical sectioning 'virtual biopsy'
- Sub-cellular level details
- x1000 times real magnification more powerful than any live microscope



#### **Real-Time System** Live Imaging and Decision Making

- Observe biological systems in totality • and in real-time
- Non-destructive sampling of tissue ٠
- Repeatable conduct longitudinal studies easily
- Live image streaming for immediate diagnosis



### Technology: Excellent Correlation to Conventional Histopathology





### Technology: Superior to Alternatives



#### Result

- Fluorescence intensity variations are mapped, creating real-time digital microscopic images
- Z-axis focus allows the ability for 3D imaging capability
- Depth of imaging up to 400 μm



### **Technology: Superior to Alternatives**



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### Customer Validation: Positive, Enthusiastic Feedback

### User Testimonials



Prof. Mark C. Preul Neurosurgeon, Newsome Chair of Neurosurgery Research, Barrow Neurosurgical Institute, Arizona, USA "This probably is the most exciting technology that I have seen in my career come through the laboratory. It is nearly a holy grail in terms of identifying malignant cells."



Prof. Bruce Mann Breast Surgeon, Head of Breast Surgery, Royal Melbourne Hospital, Australia "It's better for the surgeon, it's less stress for the patient, and a better outcome for the hospital and the whole health system."



Dr Tami Yap Oral Medicine Specialist, Melbourne Dental School, Australia "Within the next 10 years, the use of digital microscopy will be quite commonplace across many medical specialties."



Prof. Mark M. Banaszak Holl Professor and Head, Department of Chemical Engineering, Monash University, Australia "Optiscan's confocal laser endomicroscope delivers a crisp image of ligament and tendon fibre structure simultaneous with fluorescence imaging in a robust and easy to use package. Optiscan's CLE is a powerful tool for tissue research and medical diagnosis."

#### Media Coverage



Video Link: Optiscan Technology Feature



### Product History: Multiple Successful Device Launches



Optiscan has effectively transitioned from an OEM Supplier into a pure-play medical device company



### **Product Suite: Differentiated Clinical & Research Devices**



- High resolution images, 1000x real magnification
- DICOM-compliant / PACS-enabled

#### **USE CASES**

- · Selective virtual biopsies with higher diagnostic yield
- Multiple clinical applications including oral, cervical and breast
- For use by physicians, surgeons and pathologists



#### **FEATURES**

- Miniaturised hand-held probe with 4 mm diameter tip •
- Variable-length rigid probes for different applications
- Portable with small footprint •
- Compatible with multiple dyes and contrast agents

#### USE CASES

- Non-destructive small animal imaging •
- Real-time anatomic, physiologic and metabolic research •
- Accelerates drug discovery research



### Product Partnerships: Successful Commercialisation



- Pentax is a leading Japanese brand developing medical devices and optical products
- Partnership commenced in 2002 and first generation supply agreement started in 2005; ran till 2008
- Pentax ISC-1000 embedded Optiscan scanners within a Pentax flexible endoscope
- Used in thousands of procedures, resulting in dozens of published clinical studies in the field of gastrointestinal (GI) endomicroscopy
- USA FDA 510(k) K042740 & K042741 (2004)
- Pioneering product led to the American Medical Association (US AMA) granting 3 category 1 CPT reimbursement codes for endomicroscopy
- Sold over 150 systems worldwide in only 3 years



- Zeiss is a leading German technology group operating in optics and optoelectronics
- Partnership established in 2007
- The Zeiss Convivo demonstrates how Optiscan's confocal imaging technology can be customised for specific medical applications
- Through close collaboration with Zeiss, Optiscan's technology is now being used in Neurosurgery
- USA FDA 510(k) K181116 (2018) & K211156 (2021)
- Convivo also received CE Mark (2019) and TGA approval (2021)
- Carl Zeiss continues to make sales of the Convivo in Europe and North America
- Sold circa 50 units to date

### Platform Technology: Wide Range of Applications



Optiscan's platform technology has broad applications – it can be used wherever light transmittance is possible

### Optiscan

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### Current Clinical Applications: Large, Relevant Target Market



Optiscan's focus areas encompass nearly 40% of cancer cases and US\$ 177bn of healthcare spend in the US



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## Current Clinical Applications: Game Changing Technology

#### CHALLENGE



Breast

Of women with early breast cancer, 7-11% experience local recurrence

In the US, **30% of women who undergo lumpectomy require repeat surgery** due to remaining cancer cells after first procedure



### Gastrointestinal

High recurrence rates for GI cancer (China: 60% post resection; Europe: 37%)

Among patients admitted to hospital for GI issues, one in seven will be readmitted within 30 days



#### Oral, Head and Neck

**High recurrence rates**, with over 50% of patients developing a loco-regional recurrence within 2 years

Of the adult population, **20% has an oral mucosal lesion requiring investigation** to avoid oral cancer development

Invasive scanning procedures and high recurrence rates

#### OPPORTUNITY WITH OPTISCAN

No other technology in the breast imaging space has proven ability to detect cancer at cellular level on the fly Procedures benefit from time-saving and greater accuracy through access to reliable, real-time endomicroscopy Virtual biopsy approach – lower patient burden, with significant opportunity in robotic minimally invasive surgery

Better patient outcomes and lower healthcare system costs



### Roadmap of Future Applications: Huge Potential





